

Name _____

Date _____

I am talking to my _____ *i.e., principal, boss, government official*

What to Talk about When Trying to Persuade Someone

| Points | What's Covered | Notes |
|--|--|-------|
| Issue ID and Desired Change | What rule or situation do you want changed? What would you change it to? | |
| Supporting Reasons | What facts or values or evidence helps your side? Be sure to include how your change would help or benefit the listener or people the listener cares about. | |
| Counter Arguments -- Other Point of View | What are some good reasons on the other side? | |
| Response to Counter Arguments | What can you say to knock down or weaken the reasons on the other side? What reasons on the other side can you agree with, either in whole or in part? | |
| Compromises | If you can't get your way 100%, what deals would be acceptable so each side wins a little? | |
| Conclusion | Briefly sum up your position: What do you want? Why do you want it? What are the first steps needed to make the change happen? | |

Please use the reverse of this page for an optional diagram or graphic organizer, or for additional notes.